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VICTORIA Department of Education

MindChamps opens first Victorian centre in Melton

BY FREYA LUCAS APRIL 05, 2024

PROVIDER ECONOMICS WORKFORCE



Early childhood education and care (ECEC) provider MindChamps has opened its first Victorian centre in Melbourne, a franchise business operated by two fathers whose wives work as educators in the service.

Owners Ricky Singh and Bali Sajwan were inspired to take on a MindChamps franchise after feeling as though their own children missed out on a quality early education experience.

“We knew there was a noticeable gap in quality in early education, something we experienced first hand when we had our own children in care at various centres. We considered what we would have wanted our kids to have, and focused on opening a centre that provided the best care for families,” Mr Singh said.

The 106 place service, which is located on Barries Road Melton, celebrated its opening with a visit from Melton City Mayor Kathy Majdlik (pictured centre). For Mr Singh, the decision to pursue an opportunity with MindChamps was an easy one.

“In our search for the right Franchisor, we approached several early childhood providers and found there were learning and educational opportunities that were missed. By and large the market did not offer the standard that we wanted to provide to local families,” he said.

“MindChamps was entirely different to every other provider we explored. One of the main things that stood out to us was the attentiveness to every aspect of the child’s development while in care, in particular, the meal plans. This was always an area that my son struggled with at each centre, while he was served food, it was generally not a nutritious meal.”

MindChamps offers a specialist nutrition program which provides meals that provide 100 per cent of children’s essential vitamins and minerals such as iron and calcium, rather than the more typical ‘sector standard’ of 50 per cent, he continued.

The research backed approach to curriculum was also a drawcard for the duo.

“As a family, we are excited for this new challenge and hope to provide the community with a warm and welcoming feeling whilst their children get to experience an enriching learning program based on their developmental needs and interests,” Mr Singh said.

All MindChamps educators are required to complete mandatory professional training of up to 200 hours in addition to their required qualifications as part of MindChamps’ continuing investment in their teaching skills, and to be compliant with the MindChamps Champion Gold Standard globally.

“Australia’s leaders of tomorrow are our preschoolers today. MindChamps’ mission is to provide an education model for Aussie kids that nurtures a mindset for success through the Champion, Creative and Learning minds to better equip them for the unknown world of the 21st century,” David Chiem, MindChamps Founder, Executive Chairman and Global CEO said.

“This is MindChamps’ first centre in Victoria, and we are delighted to partner with a local family who understands the importance of nurturing the mindset of our Champs, so that they can put their best foot forward in their journey towards success. We know that they will set a positive example of what’s possible in Melton for early education,” he added.

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